

Timetable Module Strategy (STR)

Autumn 2025	Monday	Tuesday	Wednesday	Thursday		Friday
8.00 h	Fundamentals of International Management (Flankova 4.5 ECTS)	La stratégie au-delà du marché (Mena 4.5 ECTS)		Developing an Innovation Strategy (Nüesch 4.5 ECTS)	Advanced Microeconomics (Büchel 6 ECTS)	
9.00 h						
10.00 h						
11.00 h						
12.00 h	Politiques des marchés et de la concurrence (Gugler 4.5 ECTS)	Business & Sustainable Development (Mena 4.5 ECTS)	Märkte und Strategien (Büchel 4.5 ECTS)			Marketing Strategy (Furrer 4.5 ECTS)
13.00 h						
14.00 h						
15.00 h						
16.00 h						
17.00 h						

Block course: Case studies in International Strategy (Jenisch 4.5 ECTS), various days
Block course: Strategic Value Creation (Hilb 3 ECTS) 3 Thursdays, alternating with Developing an Innovation Strategy & Seminar in Social Entrepreneurship

Spring 2026	Monday	Tuesday	Wednesday	Thursday	Friday
8.00 h			Organisational Economics (Herz 4.5 ECTS)		
9.00 h					
10.00 h					
11.00 h	Microeconomics of Competitiveness (MOC) (Gugler 4.5 ECTS)			Strategic Management of privately-owned Family Businesses (Berschi 4.5 ECTS)	
12.00 h					
13.00 h					
14.00 h					
15.00 h			Advanced Topics in Decision Support (Ries 4.5 ECTS)		
16.00 h					
17.00 h					

Block course: Advanced Seminar in Strategic International Management (Morschett 4.5 ECTS)
Block course: Winning Consulting Projects (Thom 3 ECTS) 2 Fri afternoons & 3 Saturdays (06.-28.03.2026)
Block course: Collaborative Value Creation in Ecosystems (Hilb 4.5 ECTS) 5 Saturdays (21.02.-21.03.2026), 9-17 h
Block course: Intercultural Business Projects (Furrer/Morschett 4.5 ECTS) 1 Thursday & 2 Wednesdays 16-18 h
Bachelor course: MAN08E: Strategic Management (Mena 4.5 ECTS) Mon 9-12 h
Bachelor course: MAN08F: Management stratégique (Mena 4.5 ECTS) Mon 13-16 h

Autumn 2026	Monday	Tuesday	Wednesday	Thursday		Friday
8.00 h	Fundamentals of International Management (Flankova 4.5 ECTS)			Developing an Innovation Strategy (Nüesch 4.5 ECTS)	Advanced Microeconomics (Büchel 6 ECTS)	
9.00 h						
10.00 h		Markt und Strategie von Nonprofit- Organisationen/Marché et stratégie des organisations à but non lucratif (Gmür 4.5 ECTS)				
11.00 h						
12.00 h	Politiques des marchés et de la concurrence (Gugler 4.5 ECTS)					
13.00 h						
14.00 h						
15.00 h						
16.00 h						
17.00 h						

Block course: Case studies in International Strategy (Jenisch 4.5 ECTS), various days
Block course: Strategic Value Creation (Hilb, 3 ECTS) 3 Saturdays: 10. & 17.10.2026, 9 - 17 h; 24.10.2026, 9 - 13 h

Spring 2027	Monday	Tuesday	Wednesday	Thursday	Friday
8.00 h			Industrial Organization (Herz, 4.5 ECTS)		
9.00 h					
10.00 h					
11.00 h	Microeconomics of Competitiveness (MOC) (Gugler 4.5 ECTS)			Advanced Project Management & Outsourcing (Bienz 4.5 ECTS)	
12.00 h					
13.00 h					
14.00 h					
15.00 h			Advanced Topics in Decision Support (Ries 4.5 ECTS)		
16.00 h					
17.00 h					

Block course: Advanced Seminar in Strategic International Management (Morschett 4.5 ECTS) ?
Block course: Intercultural Business Projects (Furrer/Morschett 4.5 ECTS) ?
Block course: Winning Consulting Projects (Thom 3 ECTS) 2 Fri afternoons & 3 Saturdays
Bachelor course: MAN08E: Strategic Management (Mena 4.5 ECTS) Mon 9-12 h
Bachelor course: MAN08F: Management stratégique (Mena 4.5 ECTS) Mon 13-16 h

This timetable is not not binding. In some cases, courses may not be continued, postponed or day and time might change. But instead, new courses might be added. For details please see the timetable of the University:
<https://www.unifr.ch/timetable>
Courses in bold letters are core courses. At least 2 core courses have to be accomplished for each selected module.